



James Bowie High School

❖ Pride In Performance ❖

Thursday, March 1, 2018

I appreciate you reaching out to teachers and staff with messages of support and encouragement over the past few weeks. Thank you for the reinforcing emails and suggestions on campus safety/security. All suggestions and systems are being reviewed, and we will continue to make changes to take care of our Bowie students and staff so the focus can stay on learning.

This year we are seeing an upward trend in possession and usage of e-cigarettes, commonly known as ‘vapes’ or ‘juuls.’ The practice of inhaling through a vape pen can be known as “juuling,” named after a brand called JUUL, which is a portable "nicotine-delivery device" designed to mimic the physical and sensory experience of a cigarette, without looking like one. We are calling your attention to this trend as the safety and well-being of all students is our highest priority.

Electronic cigarettes are devices that utilize stored electricity to heat a liquid into vapors, which are then inhaled by the user. The liquid can be anything from a flavored water-type mixture to liquid nicotine to THC, the principal active element of marijuana. While e-cigarettes are touted as a ‘safer’ alternative to cigarettes, there is little evidence. E-cigarette pods are filled with a variety of chemicals and are not regulated by the FDA.

JUUL is amazingly discreet and looks just like a flash drive, so it is easy for teens to hide at school or home. Our goal is to make parents aware of this so they may assist schools in battling the growing epidemic. We also ask that you consider speaking with your son and/or daughter about this topic.

Per AISD policy, e-cigarettes, vaping devices, pods, and any other accessories are not permitted on Bowie’s campus, and students found in possession of or using them will receive disciplinary consequences. More information can be found in the following link:

https://e-cigarettes.surgeongeneral.gov/documents/SGR_ECig_ParentTipSheet_508.pdf

Austin ISD, in collaboration with Travis County, is hosting the Building Bridges Town Hall on Saturday, March 3, 2018, at the Millennium Youth Entertainment Complex (1156 Hargrave St.) from 1:30 to 3:00 p.m. The town hall will discuss the budget constraints and challenges the district is facing. This will be an opportunity to ask questions and provide feedback on budgetary decisions as we move forward.

Spring Break is right around the corner! Bowie High School will be closed from March 12 through March 16, 2018, for the holiday. Please help us reinforce the message with students that school isn’t over until May 30, 2018. We have had a great school year so far and want to keep it going until the last bell rings and summer starts. We have a lot of learning left, and some important assessments coming up, for our students to show what they know. Thank you for supporting #BowiePride!

Go Dawgs!

Mark Robinson, Principal

James Bowie High School

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